



## *WE CARE...*

....about breast cancer awareness and research. This month Dr. Roth is supporting the cause by donating and participating in the Young Survival Coalition Annual Fundraiser. This group is actively supporting young women and mothers who are fighting Breast Cancer. To see how you can help or to find out more please click on the link below.

<http://www.youngsurvival.org>

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### **Roth Orthodontics Welcomes Dr. Joe Moon!**



Dr. Moon's parents immigrated to the United States from Korea in 1976 in search of the "American Dream." Of all places, they found that dream in Junction City, KS where he was born and raised. Dr. Moon grew up cheering on the Jayhawks and when the time came, he attended the University of Kansas where he received a B.S. in chemical engineering. After college, Dr. Moon came to the realization that something was missing and that a career in engineering was not going



to fill that void. After some soul-searching, he discovered that his true passion was dentistry; a field where he could work with and help families on a daily basis.

Dr. Moon attended the University of Pennsylvania - School of Dental Medicine where he received his D.M.D. and graduated with a number of honors and awards. He graduated at the top of his class and was very active in the school and in the community. After dental school, Dr. Moon completed a General Practice Residency at New York Methodist Hospital in Brooklyn, NY where he received extensive training in all aspects of dentistry. Upon completion of his residency, he practiced general dentistry in Dallas, TX. It was during his time in private practice that Dr. Moon realized that he wanted something more and decided to go back to school. It was the day-to-day challenges associated with orthodontics (there is probably a little engineer still left in him!) and the interaction with families that drew him to the field. Dr. Moon completed his advanced graduate training at the University of Minnesota where he received an M.S. in dentistry as well as his specialty certificate in orthodontics.

Dr. Moon shares the same practice philosophy as the entire Roth Orthodontics team: to provide our patients with high quality orthodontic treatment in a kind, caring, and professional manner. Our goal is to treat the person, not just their teeth. He looks forward to working alongside the other doctors in the practice and with every single one of our patients.

Dr. Moon is a huge sports fan. He is a loyal Jayhawk fan and being a native Kansan, also cheers on the Chiefs and the Royals. He enjoys playing golf, skiing, traveling, cooking, and eating at restaurants that are "off the beaten path." The thing he enjoys doing the most, though, is spending time with his wife, Beverly, and their beautiful daughter, Isabel. Dr. Moon and his family are thrilled to call Kansas "home," and we welcome them to our practice and to the community.

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### **Dr. Bellan and Dr. Moon are a hit at Roth Orthodontics!**



The last couple of months have been truly awesome for Roth Orthodontics! I'm sure most of you have met Dr. Bellan and Dr. Moon by now.

I have been working with Dr. Bellan Monday thru Thursday and with Dr. Moon on Fridays. Now, as many of you already know through our facebook page, Dr. Bellan had a new baby girl, Brooke, that arrived on Friday, August 19<sup>th</sup>. Both Dr. Bellan and Baby Brooke are doing great and couldn't be happier. Due to Dr. Bellan's maternity leave, Dr. Moon has graciously agreed to work with me 5 days a week until Dr. Bellan

returns in late October.

I want to assure you that I am not going anywhere for the next 30 years. I may try to take a day off once and a while next year, since I have always worked 5 days a week. I truly love what I do and can't imagine being away from my patients for longer than that.

Dr. Bellan, Dr. Moon and I are working together on each and every patient to ensure the very best, and consistent treatment. As you already know, I am a VERY particular orthodontist and only settle for perfection. I hand selected Dr. Bellan and Dr. Moon based on their skill sets out of over 20 applicant doctors. I ultimately want a partner to practice with for the next 3 decades and having an associate orthodontist is that potential first step in the process. Having Associates allows me to work side by side and mentor the Doctors for 1 to 2 years so that we can determine if it is indeed a long-term match. In the meantime, I want to assure you that Dr. Bellan and Dr. Moon have the same credentials as I do and are truly,

top notch professionals.

You may be wondering how this works to benefit you, the patients....because you have always been and will always be my main focus. By working together on every case, Dr. Bellan, Dr. Moon and I create more flexible availability in the schedule. There are now added Dr's hours. Each patient is essentially getting 2 Doctors for the price of 1, because Dr. Roth and one of the associate Dr's will be here each and every day of the week. There is also something to be said about having a 2<sup>nd</sup> opinion on each and every topic. It truly makes both doctors better.

Thank you for making Dr. Bellan and Dr. Moon feel at home here at Roth Orthodontics. If you have any concerns or questions I invite any questions that you may have. Look forward to seeing you soon!

Sincerely,

Dr. Roth

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## Facts About Kids and Sports Safety



The American Association of Orthodontists (AAO) is providing tips and information on how to best protect athlete's smiles during recreational and organized sports.

- **Injuries can happen at any age or skill level** – More than half of the seven million sports and recreation-related injuries that occur each year are sustained by youth between ages 5 and 24. \*
  - Collision and contact sports have higher injury rates. Baseball, soccer, basketball and football account for about 80% of all sports-related emergency room visits for children between 5 and 14 years of age.\*
- **Mouth guard use is very low** – 67% of parents say their child does not wear a mouth guard – yet, 70% say their biggest fear when their child plays is that they will get hurt.\*\*
  - One out of every four (27%) parents say their child has sustained an injury during an organized sport resulting in a trip to the emergency room.\*\*
- **Most coaches and leagues are not advising the use of mouth guards** – Of the parents whose children do not wear a mouth guard, 84% say it's because the league or coach does not require it.\*\*
- **Hard hits occur no matter what the sport** – The average high school baseball pitcher can throw a fast ball between 75-85 miles per hour. This compares to being hit in the mouth by a speeding car.\*\*\*
  - Cheerleading is one of the most dangerous sports, accounting for 65% of all injuries in high school girls' athletics.\*\*\*\*
- **Children with braces need to wear mouth guards** – One out of every three (31%) parents say their child has orthodontic treatment or braces while playing an organized sport.\*
  - Lacerations can occur if an orthodontic patient's mouth is not properly protected.

\* Centers for Disease Control and Prevention  
\*\* American Association of Orthodontists  
\*\*\* eFastball.com  
\*\*\*\* MSNBC.com

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